

The gans machine

Project overview

Noble Gansians,

Firstly, I would like to issue everyone in the community and involved in the project a most sincere thank you for coming together to support the vision of this extremely unique concept in the burgeoning NFT realm. Even amidst a devaluation of most NFT assets, Gansies stood strong against the current, and it is all because of Gansians! For that we should celebrate with a most congratulatory hoorah!

An amazing aspect of this project is that the Gansian community has had a strong hand in determining the direction of where this goes. I have opened up a line of communication and listened to you all on every front. You have had unwavering patience in allowing the core team to establish a foundation and formulate next steps. With that being said, I am honored to give you a sneak peak at what lies ahead.

What follows is a detailed description of the utility you can expect from owning certain collections and how that applies to the upcoming project launch and the overarching goal of The GANS Collective art platform. The goal is to build a much broader foundation for fine art collectors to collect and support art that entices them. The best part is, owning Gansies gets you benefits from these initiatives. Without further ado, I present the Project Overview and Roadmap.

The GANS Machine Project Launch Details

Number of pieces: **1250 mint passes**

Mint price: **0.4 Ethereum**

Allowable purchases per wallet: **5**

Launch date: **Slated for middle of December – tentative based on smart contract testing and audit**

Whitelist:

All holders of an existing GANSY NFT will have access to the whitelist sale. Additionally, all members of our Discord who signed up for the whitelist will have access to the whitelist sale. If all mint passes are not sold within the whitelist sale window, the rest of the passes will be sold in our public sale. Schedule to be released.

Rollout:

In order to acquire a mint pass on launch day, you will visit our stellar website (gansy.art). You will have an area to submit your phrase which will then be attached to the on-chain metadata. It will take me about 9 weeks to complete all your pieces. In the meantime you are welcome to exchange mint passes on secondary; the amazing part is you can update the phrase attached to that mint pass by resubmission subject to gas fees. When pieces are complete, I will update the on-chain metadata with your piece. Between now and launch I will be working on developing Generation-4 (Gen4) artwork. I am upgrading to what is now the most powerful graphics card on Earth, the A100 40GB. It boasts an 11x performance increase from the card I am currently using (Tesla V100 16GB).

Benefits for Genesis holders:

Genesis holders have been waiting patiently to see the benefits of holding. I am pleased to announce that for every Genesis piece you hold, you will get a free mint pass. You're not misreading this, if you own 10 Genesis pieces you will get 10 mint passes. Think about that. At current ETH prices, that is a value of \$18,000. I want to incentivize Genesis holders in this way and also boost the economy of the collection by stipulating this for the upcoming launch. It will bring untold value to the collection and encourage you all to keep your Gansies in order to claim your mint passes upon launch. I am also honoring my word that this includes Gen1 pieces. That totals out to 298 total mint passes free for holders.

*There will be a window in which to mint your passes. Unclaimed passes will be rolled back into general pool.

Utility for The GANS Machine project:

- We will have our own smart contract on the Ethereum blockchain with a unique ASCII art identifier at the top of the contract
- I am using a revolutionary signature system that implements a cryptographic hash unique to each and every Gansie
- Whitelisting for HODLers for access to future drops and new GANS artists we're lining up for the GANS Collective
- The potential for a DAO – However, we want to be as legitimate as possible to prevent being shutdown. We're working with our legal team on this. If they give us the go-ahead, we'll have great incentives for you HODLers
- The potential for staking the art for your Gansie for GANS tokens. Stake + earn = incentives. We're conceptualizing this now want your input!
- Exposure to our partners – Ethereum Collective and Lightplay.app and more! We have some amazing partnerships in the works
- Discounts on GANSY official merchandise

- Discounts on wall prints from our community vendors

Live With GANSY

Total number of pieces: 1500

Mint price: Tiered

Allowable mints per session per Gansian: 3

Sometimes you stumble upon gold, and I undoubtedly did that with 'Live With GANSY'. The reality is, this has never been done in the NFT space. It is a novel concept that has attracted countless wonderful new Gansians to the project. In order to serve and grow our community, we want this to be the focus while we develop the backend of the upcoming launch.

Initially we set out to mint 30 pieces per week, which would be 1500 in a year's time (considering Holidays and blackout-dates). However, as we all know, a year in crypto, let alone the NFT space, is an eon. When you have something this good, you roll with it. To accommodate the growing number of requests and expected increase in demand, yet still preserving scarcity, we will strive to bring you 'Live With GANSY' two days a week. This not only drives more interest and people to the community, but also allows for an evening and morning session to accommodate Gansian's diverse schedules.

Currently, the 'Live With GANSY' collection has 60 pieces. Out of 1500, that leaves 1440 to be minted over 25 weeks at 60 per week, divided into two sessions per week. We will poll the community to see what the best days/times are and use that as the main allotment going forward.

We will also be building a better queuing system to track those that have signed up. Please stay abreast of updates regarding this!

Utility:

- The primary utility of this particular collection is inherent in the concept and one-on-one time with the creator; a never-before-seen minting experience that makes each mint special for the person creating their piece
- We're also working on a way to track the HODLing of your "Live With GANSY" pieces and a system for issuing rewards based on the longest HODLing – More to come on this!

Post-Launch and The GANS Collective Art Platform

For those that are not aware, I originally set out into the NFT space to create an art collective. I applied to become a Curated Artist for ArtBlocks and received a response from their team that even though they loved my art, they had too many applicants and had to shut down registration. This was very disheartening as you can imagine. My mission then shifted to starting my own collective, doing it better, and focusing on generative art since it is the future. I still want to see that come to fruition. That is why my early collections are prefaced with 'The GANS Collective'. It is the over-arching idea behind all of this and gives extremely long-term value to all Gansies and Gansians.

With this in mind, I'm pleased to share with you that after we launch The GANS Machine project and generate the art, I will be onboarding generative artists onto a Curated platform. That means the artists who launch on our platform and OpenSea contract will have the GANSY/GANS Collective name supporting them and their art, just like ArtBlocks. ArtBlocks has 57,000 NFTs under their umbrella right now and charge 10% from onboarded artists. The GANS Collective can do the same and bring funds back into community wallets and potential redistribution efforts to add value to Gansie holders. It will be a very exciting evolution of the long-term project scope.

I have already onboarded half a dozen artists and I have not even dropped that news publicly yet. Plenty of artists will want to display their NFTs under our umbrella for the exposure and historical success of the platform. It also gives Gansians exclusive access to these artists; see benefits for Gansie holders for The GANS Collective below.

Benefits for Gansie holders (this includes *any* Gansie from *any* collection):

- Exclusive first-access whitelist spots to project drops within The GANS Collective
- Discounts on onboarded projects drops

This rewards those who are here for the fine art (collectors), which have been an overwhelming majority of the Gansians thus far.

Website

As the project expands we will be developing more into the website (gansy.art). For instance, for the project launch we will have a word rarity tool that will show you how often a word shows up in the phrases minted already. There will also be a backend database that makes sure you cannot use the same phrase twice.

I already own theganscollective.com which will be its own website geared towards the promotion of the art collective. Details surround The GANS Collective and the website drop will occur closer to the end of The GANS Machine project.

Closing Thoughts

I hope you all are very excited to share this journey with me and the core team. I have made it my daily mission to pour my blood, sweat and tears into this project. What we have is special and we are the first in the space to do something like this. What that means is that we have to write the rules for how this is done, there is no other project to look at and copy. Its fantastic that we get the opportunity to be this original. The mission has been for each and every person to cherish their personal Gansie and so far we have done an amazing job at delivering that promise everytime.

The future is bright. We hope you're here for the long-haul. We'll build this together and years from now look back on how it all unfolded. My dedication to you is that I do everything in my power and waking hours to make sure this project is successful on all fronts possible.

With Love, Gratitude, and Respect

GANSY & Team